



Canadian Public
Relations Society

Regina Society

2020/21 Event Sponsorship

PLATINUM SPONSOR

Investment: \$4,000 (exclusive opportunity for one sponsor)

For your support, your company will receive the following:

Before the event:

- Your company's logo will receive top billing, prominent positioning on the CPRS Regina website, including a link to your website and identifying your company as the primary sponsor of the event
- A customized news release announcing your organization as the Platinum Sponsor of the event.

On the day of the event:

- Opportunity to address attendees on the event day
- At least three senior executives attendees for the dinner
- Recognition on the event booklet
- Recognition on all advertising material
- Recognition on official sponsorship signs as Platinum Sponsor
- Recognition at the registration table as a platinum sponsor (the following conference day)
- Exclusive signage at the entrance to the Executive Pre-Event Dinner
- Pre-registered attendee list with contact information
- Recognition on the CPRS Regina website and social media channels
- Verbal recognition at event as an official sponsor
- Public thank-you for event support

GOLD SPONSOR

Investment: \$3,000 (exclusive opportunity for a maximum of two sponsors)

For your support your company will receive the following:

Before the conference:

- Your company will be announced as a Gold Sponsor of the CPRS Regina event
- Your company logo, showcasing your brand as a Gold Sponsor will appear on the CPRS Regina website along with a link to your website

On the day of the conference:

- Two senior executives attendees
- Opportunity to deliver brief welcoming remarks to attendees
- Recognition on all advertising material

- Recognition on official sponsorship signs
- Recognition on the CPRS Regina Website
- Verbal recognition at event as an official sponsor
- Public thank-you for event support

SILVER SPONSOR

Investment: \$2,000

For your support your company will receive the following:

- One complimentary attendee registration
- Signage on tables recognizing support
- Recognition on all advertising material
- Recognition on official sponsorship signs
- Recognition on the CPRS Regina Website
- Verbal recognition at event as an official sponsor
- Public thank-you for event support

BRONZE SPONSOR

Investment: \$1,000

For your support your company will receive the following:

- Recognition on official sponsorship signs
- Verbal recognition at event as an official sponsor
- Public thank-you for event support

SEND A STUDENT

Investment: \$100

Help a local Public Relations or Communications student attend a CPRS Regina PD Event.

For your support your company will receive the following:

- Company logo on all general or group on-site sponsorship acknowledgments (electronic, banners, posters, etc.)

IN-KIND SPONSOR

Investment: Product/Service

If you have a service or product that would contribute to the success of an event or some other aspect (event space, catering) CPRS Regina is happy to discuss this with you. Recognition for gifts in kind will be considered in relation to the cash value of the service or product.